



OFFICE OF THE SECRETARY OF STATE  
STATE OF GEORGIA

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<b>IN THE MATTER OF</b>	:	
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<b>Professional Fundraising Association, LLC.</b>	:	<b>Case Number: ENCH-170203</b>
	:	
<b>Daniel Goding</b>	:	
	:	
<b>Respondent.</b>	:	
	:	

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**ORDER TO CEASE AND DESIST**

Pursuant to the authority of the Georgia Charitable Solicitations Act of 1988, as amended, O.C.G.A. § 43-17-1, *et seq.* (“Act”), and 590-9-1, *et seq.* of the Rules and Regulations of the State of Georgia (“Rules”), the Secretary of State of the State of Georgia (“Secretary”), has caused an investigation to be made into the acts and practices of **Professional Fundraising Services, LLC.** (“Respondent”). As a result of the investigation, the Secretary makes the following findings of fact and conclusions of law:

**I. FINDINGS OF FACT**

1. Respondent is a domestic, for-profit corporation registered with the Georgia Corporations Division. The principal office address of Respondent is listed as 107B Troy St., Brooklet, Georgia, 30415.
2. Daniel Goding (“Goding”) is listed as the sole organizer for Respondent.
3. Respondent’s Registered Agent is United States Corporation Agents, Inc. The principal address for Respondent’s Registered Agent is listed as 1420 Southlake Plaza Dr., Morrow, Georgia, 30260.
4. Respondent has represented itself as a paid solicitor as defined by O.C.G.A. § 43-17-2(12) and therefore is subject to the Act and Rules.
5. Respondent is not registered with the Secretary as a paid solicitor pursuant to O.C.G.A. § 43-17-3

**II. CONCLUSIONS OF LAW**

6. Paragraphs 1 through 5 are incorporated by reference as though fully set forth herein.
7. The Commissioner has jurisdiction over this matter pursuant to the Act.

8. Pursuant to O.C.G.A. §§ 43-17-11 and 43-17-13, the Commissioner is authorized to institute this investigation and issue this Order.

9. Pursuant to O.C.G.A. § 43-17-13(a)(1)(A)(i), the Commissioner may issue a cease and desist order against any person that has engaged in or is engaging in or is about to engage in any act, practice, or transaction which is prohibited by the [Act] or by any rule, regulation, or order of the Secretary.

10. Pursuant to O.C.G.A. § 43-17-3(a), “[n]o paid solicitor shall solicit contributions for a charitable purpose in or from this state or on behalf of a charitable organization, unless such paid solicitor is a registered paid solicitor pursuant to this Code section.”

11. Respondent’s solicitation and acceptance of charitable contributions while operating in Georgia without registering with the Secretary is a violation of O.C.G.A. § 43-17-3. As a result of the violation, Respondent is subject to penalty under O.C.G.A. § 43-17-13.

### III. ORDER

**WHEREFORE**, by the authority vested in me as the Secretary of State for the State of Georgia, **IT IS HEREBY ORDERED:**

1. **Professional Fundraising Association, LLC. CEASE AND DESIST** from all violations of the Georgia Charitable Solicitations Act of 1988, as amended.

The entry of this Order is deemed to be in the public interest, and shall not be deemed to constitute findings or conclusions relating to other persons unrelated to Respondent and shall not be deemed to be a waiver or estoppel on the part of the Secretary of State from proceeding in individual actions against any person who may have violated the Act or any transactions not specifically referred to herein or not known to the Commissioner at the time this Order was issued.

**SO ORDERED** this 20<sup>th</sup> day of September, 2018.

**BRIAN P. KEMP**  
**SECRETARY OF STATE**

By:

  
Noula Zaharis  
Director, Securities and Charities Division